



CozyDoge

Whitepaper

Crypto ✕ **Tourism**



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INTRODUCTION

CozyDoge is a project aiming to bring together two very distinct industries. As such, a foreword on the state of both the tourism and the cryptocurrency industries in mid-2021 is of utmost importance to underline the validity of such a partnership. It is common knowledge that the COVID-19 pandemic has had devastating effects on the travel and tourism sector worldwide. The full long-term consequences of closed borders, travel bans, lockdowns and other necessary sanitary measures are still unknown. Recent reports already reveal a potential tourism GDP loss of up to USD 2.1 trillion for the year 2020 alone. As the tourism and travel industry's direct contribution to global GDP and world employment in 2019 accounted for 10.3 % and 10.4 %, respectively, the effects of this on the world economy can hardly be overstated.

On a global level, the World Travel and Tourism Council (WTTC) has estimated that a shocking 1 million jobs in the tourism sectors were lost daily for the greater part of 2020 and early 2021. The WTTC estimates that a further 75 million workers find themselves at immediate risk of losing their jobs in the industry as a direct consequence of the COVID-19 pandemic.

To worsen the issue, researchers expect the industry's recovery to be considerably less swift than the recoveries observed after other viral outbreaks in the past such as SARS (2002) or H1N1 (2009). This problem mainly arises from two factors: the combination of the ever-increasing interconnectedness and interdependence between geographical zones (globalization effect) and the measures put in place to mitigate the pandemic (much stricter than for any outbreak in recent history). These two factors have unfortunately resulted in a tsunami of idiosyncratic shocks to the industry. Experts estimate a two-year-period to return to positive figures and over 8 years to return to pre-crisis levels of income and functionality.

The cryptocurrency industry operates in a frame that finds itself, in many aspects, diametrically opposed to the travel and tourism sectors. Even taking into account that the cryptocurrency sector is vast, diversified, and often very volatile, it has, as a whole, shown an outstanding growth during the recession period caused by the COVID-19 pandemic. This growth is mainly due to a massive influx of new retail and institutional investors. In the past, acquiring and trading cryptocurrencies could prove cumbersome for retail investors. This is no longer the case thanks to the staggering amount of cryptocurrency trading platforms



available. Lockdowns and stimulus checks have further boosted retail investment, aided by an increased media coverage on cryptocurrencies such as Bitcoin and Dogecoin. The combination of these factors has finally succeeded in pushing cryptocurrency trading into the mainstream.

Institutional investors, which have long regarded cryptocurrencies with disdain, have finally embraced the crypto rollercoaster. A number of banks and hedge funds have begun diversifying their assets by acquiring cryptocurrencies, with many more openly declaring an interest.

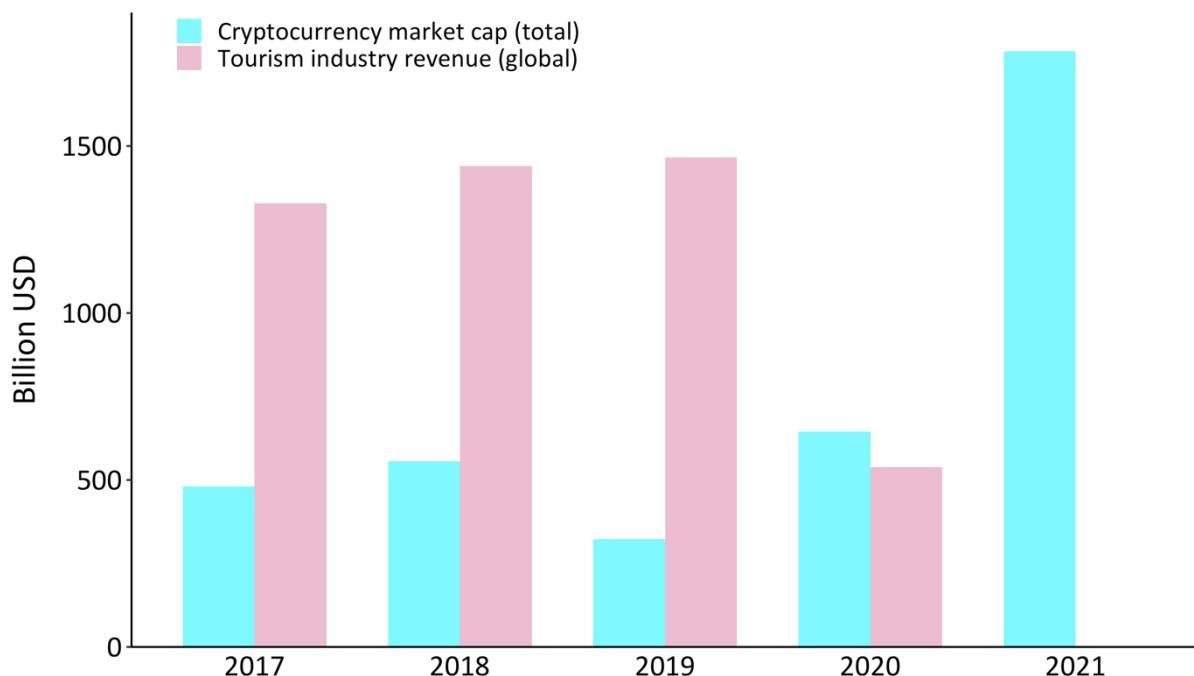


Figure 1. After years of stagnation, the cryptocurrency market cap has practically exploded during the COVID-19 crisis. The opposite is true for the tourism industry revenue.





A NOVEL TYPE OF PARTNERSHIP

The consequences of the COVID-19 pandemic are bound to bring changes, with economic actors struggling to adapt. In the tourism and travel industry, businesses are forced to rethink the way they operate, and to do so in multifaceted ways in order to keep afloat. We think that those that will do best will be those that are able to reframe their business model and seize newly created opportunities.

As such, the idea to bridge the cryptocurrency and tourism industries appears to be a no-brainer. The booming crypto sector, with its ever-increasing growth potential, will help re-energize a company in a struggling sector, and do so in a way that benefits both sides of the partnership.



WHO IS COZYDOGE?

CozyDoge, the youngest and quirkiest brother of the Doge family, feels that he has been left behind. After years of surfing and lazing in the sun, the fact that all the other Doge have gone and moved on to the Moon is finally starting to sink in. CozyDoge has decided that it is time to reunite with his family, and he is generously taking us all with him on his ascension. As we strap into his rocket, he promises us that we will travel the way he likes it. That is, with the most crucial elements for a laid-back journey: good vibes and great company.

Why Cozy? Our team has decided to utilize the word cozy in order to underline how we want the community to feel about buying and holding CozyDoge. With scams and failed



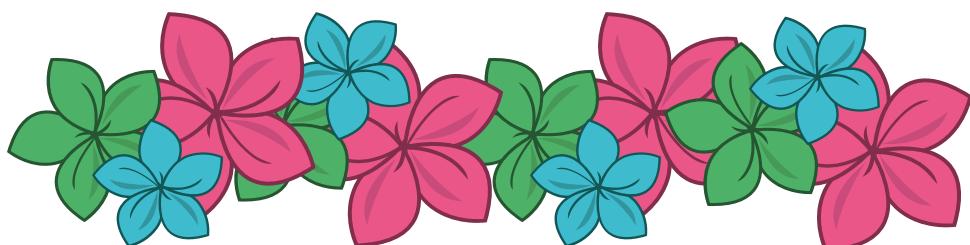
launches multiplying recently, buying BSC tokens is becoming an increasingly stressful ordeal. CozyDoge aims to give its community something that has been thoroughly lacking recently: the feeling of knowing that one can soundly sleep on one's assets, without worrying about it all being gone in the morning. To ensure that our community feels cozy, we strive to offer a safe contract, fair tokenomics, a reasonable roadmap with great partners, and a transparent team.

WHY BSC?

Created in 2020, the Binance Smart Chain (BSC) has truly brought cryptocurrency trading to the masses. The openness of smart contracts and De-Fi associated with low transfer fees has opened the door to an influx of new private investors, and given developers the freedom to create an array of new projects, ranging from the most meme of meme projects to those presenting a very clear use case.

We find the BSC extremely appropriate to carry a project such as CozyDoge, aiming to reach a diverse worldwide audience. CozyDoge not only aims to bridge the cryptocurrency and tourism industries; it is also one of the few projects attempting to merge a clear use case with the hype and energy that usually surrounds meme tokens, for which the BSC seems particularly well suited.

The team is proud to bring one more project with a clear use case, secure partnership and long-term strategy to the BSC, as unfortunately those have, as of late, been largely outnumbered by «pump-and-dump » schemes.





OUR BACKGROUND



CHRIS

As the mastermind behind CozyDoge, and the team's lead developer, Chris has worked tirelessly to ensure a well-functioning contract and smooth launch. He has been a developer for 10+ years, with one year of experience with solidity, and has been behind two well-known projects on the Binance Smart Chain. He has travelled to a total of 25 different countries, where he usually visits the remote wilderness. Chris' passion for both travel and the BSC has ultimately led to his Magnum Opus, CozyDoge - a bridge between the blockchain and the tourism industry.



EMILIE

With over a decade of experience in the tourism industry, Emilie brings expertise and connections to the CozyDoge team. During the peak of the COVID-19 pandemic, Emilie became interested in crypto trading as the tourism industry took a major hit in revenue. As her love for crypto grew, she became inspired to find a way to utilize it in re-energizing her tourism career. After serendipitously meeting Chris on a cryptocurrency forum, the two instantly bonded over their mutual love for travel. Thus, CozyDoge was born.



TED

As a UI and web developer for multiple start-ups, Ted brings his expertise to CozyDoge in their attempt to develop a one-of-a-kind product. Ted also works as the team's lead online marketer and social media promoter. His passion for start-ups has also led to extensive travel experience. In his off-time from work, Ted enjoys travelling with NGO groups to provide resources to developing nations. He believes that cryptocurrency is an opportunity to level the playing field in world finance and is excited to be a part of it.



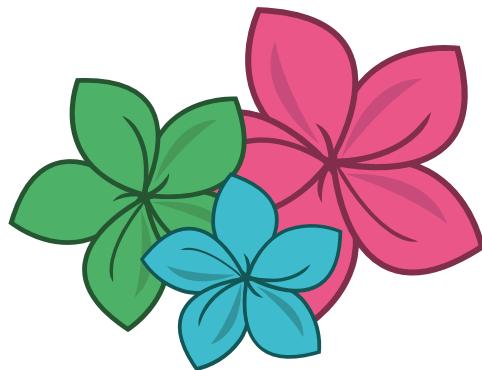
MO

An undergraduate student at the University of Applied Sciences in Dresden, Mo brings his illustration skills to the team to fully capture the coziness of CozyDoge. Mo developed a love of cryptocurrency in late 2018 and is ecstatic to work on his first professional project for such a unique use case. As the youngest member of the CozyDoge team, Mo has not had much travel experience but dreams of spending time in the Maldives.

ROADMAP

PHASE I

- CozyDoge concept creation
- Website and social media deployment
 - Website, Telegram and Twitter
- Airdrop contest
 - Initiation of Sweepwidget
- Initial marketing
 - Telegram and Twitter promotions
- Presale
 - Public presale held on DxSale



PHASE II

- Launch on PancakeSwap
 - Finalization of presale, locking of liquidity and renunciation of contract
- Post-launch marketing push
 - CoinMarketCap and CoinGecko fast track, multiple large Twitter influencer shoutouts and Poocoin ad campaign
- Video AMA
 - Team doxxing and AMA



PHASE III

- Partnership announcement
 - Announcement of tourism industry partner for vacation giveaways & discounts
- Start of vacation lottery
 - Giveaway of our first vacation for two
 - One new winner every month
- New website
 - Update website to include partnerships, giveaways and vacation dashboard
- Branded merchandise
 - Available on the updated website
- CozySwap launch
 - Enables direct purchasing of CozyDoge and integration with vacation dashboard



COZYDOGE'S BUSINESS MODEL

As previously stated, CozyDoge aims to establish a synergetic and long term partnership from which both holders of the token and our sponsor will benefit.

CozyDoge holders will benefit by:

- An increase in the value of their CozyDoge holdings, through the hype that our partnership will create and maintain thanks to various joint and separate marketing operations.
- The opportunity to win amazing giveaways and access considerable discounts, which will also attract new holders.

CozyDoge's sponsor (an online travel operator based in Portugal) will benefit in the following ways:



- Publicity, through the token itself as well as upcoming merchandising.
- Access to a new pool of clients: holders will be incentivized to use our sponsor's services by the rewards and discounts they will gain by being a CozyDoge holder.

GIVEAWAYS

Every month, one holder will be selected at random and will win a fully paid one-week vacation for two, accommodation and flights included (for holders flying from Europe, Northern America and the Middle East; holders flying from other regions will receive up to USD 1800 to contribute to flight expenses). Winners will get the chance to pick between three different destinations, which change according to season and availability. In order to accommodate all timetables, winners will have a one year booking period.

TRAVELLING IN TIMES OF COVID-19

While COVID-19 travel bans and restrictions have been slowly relaxing, these are of course completely outside of our control. Holders winning vacation giveaways will be fully responsible for adhering to COVID-19 regulations imposed by their countries of origin and destination. Participants will also be expected to follow airlines' guidelines to access their flights. However, in order to make giveaways as accessible as possible to participants, the CozyDoge team and its sponsor have decided to always ensure that:

- Among the three destinations to choose from for one giveaway, these will always present different levels of travel and on site requirements.
- Requirements for a given destination will always be clearly stated and updated on the CozyDoge vacation dashboard.



We are certain these measures will permit wider access to our giveaways, allowing winners to choose their individual destinations according to their preferences.

DISCOUNTS

CozyDoge holders will be able to claim discounts when booking through our partner. Five different reward levels will be available. Holding a higher quantity of \$COZYDOGE will unlock higher reward levels, resulting in larger discounts.

Discount tiers will be as follows:

1. 2 % discount
2. 5 % discount
3. 8 % discount
4. 12 % discount
5. 15% discount

The amount of \$COZYDOGE holdings necessary to unlock each reward level will be calculated according to price and market cap at the moment of purchase.

COZYDOGE VACATION DASHBOARD

The CozyDoge vacation dashboard, to be released six weeks after our launch, will be the ultimate application to track everything CozyDoge. Integrating seamlessly into our website, it will initially allow users to track their \$COZYDOGE holdings and help them track the rewards they have unlocked. Other functionalities, such as the ability to vote for the next three destinations available for the upcoming winner, will be added soon after to engage the community.

TOKENOMICS

As a Safemoon fork, CozyDoge is based on a well-audited contract and comes with straight-forward tokenomics. Nevertheless, we will be audited by an independent firm after launch.

- 10% fee on each transaction
 - 5% will be added to liquidity
 - 5% reflection proportionally redistributed back to holders
 - A small portion of the reflections is automatically burned by the contract
- Anti-whale and anti-dump: each wallet is limited to 1 % of the total supply
- 3% marketing wallet (3 wallets, 1% each)
- No private dev/team wallet - the team buys in like everyone else



Web: cozydoge.com
Twitter: @CozyDogeT
Telegram: CozyDoge